

## ***Special Edition – November 2, 2017***

Dear members & friends of Kent Valley Hockey Association,

We could use your help supporting the 7th Annual Kent Turkey Challenge which benefits the Kent Food Bank. Please bring food items with you when you come for hockey practices or games over the next two weeks. Some of you have already donated and we appreciate your participation.

Kent Valley Ice Centre, Kent Valley Hockey Association and Kent Valley Figure Skating Club have combined in years past to place fourth in giving in 2015, second in 2016 and third in 2017 among Kent businesses. The annual event is sponsored by Torklift Central. Check them out at <https://torkliftcentral.com/turkey-challenge/2017-kent-turkey-challenge>

Thank you,

Lew Sellers, President  
Kent Valley Hockey Association



### ***Turkey Challenge Dates: October 12 - November 15, 2017***

During the holiday's many of us sit down to share a warm Thanksgiving meal with our families and friends while hundreds of families in our community stand in lines in the hopes of getting food from the Kent Food Bank.

Bundled up against the cold and waiting for the doors to open, these families are filled with an optimism that they will be able to give thanks with their loved ones and not have to go hungry for Thanksgiving and the Christmas season.

In order to give them a memorable Thanksgiving and holiday season, the community can join together for the

7th Annual Kent Turkey Challenge and help out our neighbors with a goal of raising \$25,000 and 10,000 pounds of food.

In 2011, the Kent Food Bank lost a large portion of their funding during Thanksgiving, leaving many scrambling to find ways to feed their families. This deeply impacted the community and Torklift Central responded by organizing the first ever Kent Turkey Challenge.

Over the past six years, donations to the Kent Food Bank from the Annual Kent Turkey Challenge total more than \$111,976 and 33,560 pounds of food, feeding thousands of people that would otherwise go without a Thanksgiving meal. Last year, the turkey challenge raised so much money that the food bank was also able to purchase turkeys and chickens, as well as real butter, fresh celery and fresh sweet potatoes.

Every year the Annual Kent Turkey Challenge grows in popularity and competition between the local businesses and organizations involved. Last year alone we had 79 businesses join! A friendly rivalry, the Annual Kent Turkey Challenge is to see who can collect and raise the most food and monetary donations for the Kent Food Bank. One hundred percent of the proceeds are given to local Kent families that are combating hunger during Thanksgiving and year-round.

This year's Goals are: ***\$25,000 and 10,000 pounds of food.***

Please help!